

Social Enterprises

XASMB Small and Medium-Sized Business

The background of the slide features a series of thin, curved lines in light gray and white, creating a sense of motion and depth. These lines are concentrated on the left and right sides, framing the central content area.


Social Enterprises

- Combines profit-making with solving social, environmental or ethical problems in society.
- The main goal of social entrepreneurship is not only profit, but also to achieve positive social and environmental change.

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a modern, abstract design. A blue speech bubble shape is positioned on the left side, containing the main title.

The difference between a social enterprise and a non-profit organisation

- Target and profitability
- Financial model
- Ownership and structure
- Measuring success
- Method of operation

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of movement and depth. A large blue speech bubble is positioned on the left side, containing the main title.

The role of social entrepreneurship in society

- Solving social problems
- Innovation
- Promoting sustainable business models
- Supporting local communities
- Inspiring change

Types of social enterprises

- Product/service oriented social enterprises
- Incremental profit enterprises
- Businesses with a focus on community development
- Social enterprises focusing on employment
- Environmentally sustainable enterprises

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of motion and depth. A large blue speech bubble is positioned on the left side, containing the main title.

Motivation to found social enterprise

- Improving the social situation
- Innovation
- Promoting sustainability
- Improving the community
- Promoting new business models
- Personal motivation

The background of the slide features a series of thin, curved lines in shades of gray, creating a sense of motion and depth. These lines are more prominent on the left side and fade towards the right.

Barriers for social enterprises

- Financial difficulties
- Limited market and competition
- Lack of support and knowledge
- Legislative and administrative difficulties
- Gaining trust and brand awareness
- Challenges with human resources

The background of the slide features a series of thin, curved lines in shades of gray, creating a sense of motion and depth. These lines are more prominent on the left side and fade towards the right.

Forms of support for social enterprises

- Financial support
- Advice and training
- Networking and information sharing
- Legislative support
- Technical support
- Institutional support
- Marketing support

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of motion and depth. A blue speech bubble is positioned on the left side, containing the text 'Countries with a well-developed social entrepreneurship ecosystem'.

Countries with a
well-developed
social
entrepreneurship
ecosystem

- **United States**
- **United Kingdom**
- **Canada**
- **European Union**
- **Australia**



Summary

- What have you learned today?



▼ Thank you for your
attention

Mgr. Dagmar Halová
dagmar.halova@mvso.cz