**DETAILED IMPLEMENTATION PLAN FOR THE CSR PROJECT**

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| **PROJECT NAME** |   |

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| **Abstract** (aptly and concisely describe the project) |  |

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| **PROJECT AUTHOR** |  |
| **MINIMUM NUMBER OF INVOLVED** (students/company partners or their employees) |  |
| **MAXIMUM NUMBER OF INVOLVED** (students/corporate partners or their employees) |  |

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| **PROJECT OBJECTIVE (**using the **SMART** rule**)** |
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**INTEGRATING THE PROJECT INTO CSR AREAS** (highlight, **in bold**, the most relevant CSR area (for more information see ISO 26 000**)**

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| Human rights | Labour practices  | The environment  | Fair operating practices  | Consumer issues  | Community involvement and development  |

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| **BENEFITS TO INDIVIDUAL STAKEHOLDERS** — 1) list all the possible groups affected by the project (actively and passively); 2) for each group describe their involvement and the benefits that the implementation of your project will bring to them; 3) characterise the profile of the most appropriate partner with whom your proposed project could be implemented, e.g. a company, non-profit organization, municipality, sole trader, etc. |
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| **PROJECT RATIONALE** (Is there a social demand for this type of project? Isn't someone else already implementing a similar type of project? Map out the "competition" in the place where the project is expected to be implemented, or the existence of similar projects. What makes your project unique?) |
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| **DETAILED DESCRIPTION OF PROJECT IMPLEMENTATION** (verbal description of the process and the succession of activities) |
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| **PROJECT IMPLEMENTATION ITEMS** |
| **No.** | **ACTIVITY NAME** | **DURATION (from - to)** | **VERIFIABLE OUTPUT** | **METHOD OF VERIFICATION** | **PERSON RESPONSIBLE** |
| **1** |  |  |  |  |  |
| **2** |  |  |  |  |  |
| **3** |  |  |  |  |  |
| **4** |  |  |  |  |  |
| **5** |  |  |  |  |  |
| **6** |  |  |  |  |  |

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| **PROJECT SCHEDULE** |
| **Year** | **2022** | **2023** |
| **Activity number** | **10** | **11** | **12** | **1** | **2** | **3** | **4** | **5** | **6** | **7** |
| **1** |  |  |  |  |  |  |  |  |  |  |
| **2** |  |  |  |  |  |  |  |  |  |  |
| **3** |  |  |  |  |  |  |  |  |  |  |
| **4** |  |  |  |  |  |  |  |  |  |  |
| **5** |  |  |  |  |  |  |  |  |  |  |
| **6** |  |  |  |  |  |  |  |  |  |  |
| (Gantt or bar chart / GanntProject, MS Project in PDF, SmartDraw, MS Visio) |

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| **PROJECT FINANCIAL COST** (budget) |
| **No.** | **ACTIVITY NAME** | **COVERING THE COSTS** | **TOTAL COST OF ACTIVITY** (CZK) |
| **1** |  |  |  |
| **2** |  |  |  |
| **3** |  |  |  |
| **4** |  |  |  |
| **5** |  |  |  |
| **6** |  |  |  |

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| **OVERALL VERIFIABLE PROJECT OUTCOMES** |
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| **PROJECT RISKS** |
| **R.** | **RISK** | **PROPOSED RISK ELIMINATION MEASURES** | **DEADLINE FOR RISK ELIMINATION** | **RESPONSIBILITY FOR ELIMINATION** |
| **a.** |  |  |  |  |
| **c.** |  |  |  |  |
| **d.** |  |  |  |  |
| **e.** |  |  |  |  |
| **f.** |  |  |  |  |
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| **NOTE** |
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