

MVŠO

MORAVSKÁ VYSOKÁ ŠKOLA OLMOUC 

MICRO ECONOMICS

Course Content

- Introduction to studies on economic theory.
- Market formation, basic elements and functions of the market.
- Consumer behaviour: utility and demand.
- Producer behaviour: costs and supply.
- Supply of a company in perfect competition market.
- Imperfect competition and its forms. Monopoly. Oligopoly.
- Imperfect competition and its forms. Monopolistic competition. Alternative objectives of firms.

Course Content

- Markets of factors of production. Land market.
- Labour market.
- Capital market.
- Market failure. Microeconomic state policy.
- Measurement of inequality of income. Public choice theory, government failure.

Course Content

- **Lectures 14:30 – 16:00** **B2. 331**
- **Seminars 16:00 – 17:30** **B2. 331**

IS MVSO – Interactive Syllabus



A word cloud graphic with 'MICROECONOMICS' as the largest and most prominent word in the center. Other visible words include 'COMPETITION', 'CURVE', 'ECONOMIC', 'PRODUCTION', 'THEORY', 'SIGNALING', 'ASYMMETRY', 'PROBLEM', 'SOCIOLOGY', 'FIXED', 'ECONOMIST', 'FIELD', 'UTILITY', 'OUTPUT', 'SUM', 'TEXTBOOK', 'TOTAL', 'PRICE', 'PRIORI', and 'PROFIT'. The words are in various colors and orientations, creating a dynamic background.



Ing. Michaela Perunová, Ph.D.
Microeconomics

Course Credit

- **Attendance at the practical seminars**
- **Seminar activities**
- **Credit test (min. 70 %)**

Examination

- **Course credit**
- **Oral examination**

Activity 1 – Current Economic Issue Analysis

- The objective of this activity is to connect microeconomic theory with real-world economic developments in a selected country.
- Select a **recent economic issue (not older than 6 months)** affecting a specific country.
- The issue must **relate to microeconomic topics** covered in the course (e.g., market structure, supply and demand, labour market developments, market failure, government intervention, monopoly regulation, inflation impact on consumers or firms, etc.).

Activity 1 – Current Economic Issue Analysis

Output Requirements:

- Format: PowerPoint presentation
- Length: 10-12 slides
- Duration: 10-15 minutes
- Include at least 3 reliable sources
- Cite all sources properly

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Thank you