Final Workshop Schedule: Activities & Key Sessions

DATE	TIME	ACTIVITY		DETAILS
MAY 4, 2025 (SUNDAY)	**Noon**	**Arrival & Free Day**		Israeli group arrives in Olomouc. Afternoon & evening are free for rest or networking.
MAY 5, 2025 (MONDAY) **B2.336**	**09:30 – 10:00**	**Welcome & Orientation**	**Mgr. Jitka Lidaříková** Vice-rector for Strategic Partnership and International Cooperation MVSO **Dr. Lior Naamati-Schneider**	Welcome & Orientation Introduction to the workshop agenda: overview of the workshop objectives, problem-based learning (PBL), and group formation.
	10:00 – 11:00	**Social Activity**	**Led by students**	Icebreaker activities, team-building, and interactive exercises.
	11:00 – 11:15	**Coffee Break**		
	11:15 – 12:45	**Adapting to Change: The Healthcare Market in an AI-Driven Era**	**Dr. Lior Naamati-Schneider. JMC**	Discussion on AI, digital tools, and ethical challenges in healthcare.
	12:45 – 14:15	**Lunch Break**		
	14:15 – 15:45	**Workshop Presentation**	**Dr. Lior Naamati-Schneider. JMC**	Future Problem-Solving in Digital Healthcare Transformation
	15:45- 16:00	**Wrap-up & Group**		Review of main activities, next steps, and assignment

		Assignments		guidelines
MAY 6, 2025 (TUESDAY) **B2.132 INFO HUB**	**09:00 – 11:00**	**Group work** **Students will work in teams to develop their final project**	**Dr. Lior Naamati-Schneider.** JMC **Dr. Jelínek Tomáš** Vice Rector MVSO **Dr. Jaroslav Škrabal.** MVSO	Developing PESTEL Analysis & Identifying Challenges. Building Strategic Solutions & Finalizing Presentation, Integrating Digital Tools
	11:00-11:45	**Guest Lecturer: (On-line)**	**Prof. Shir Dafna Tekoa-** Dean of the Faculty of Social Work, Ashkelon Academic College	Healthcare in the Eye of the Storm: Navigating Trauma, Secondary Trauma, and Moral Injury
	12:30 – 13:30 **13:30 Departure from MVSO**	**Lunch Break**		
	14:00- 16:00	**Study Tour**	1. Digital Transformation in Hospital Settings 2. AI-Driven Innovation in Cardiology: The KardiAi Experience	University Hospital Olomouc (Building G)

	20:00	**Meet & Mingle Night** 🎸 **Bounty Rock Cafe**	
MAY 7, 2025 (WEDNESDAY) **B2.330**	09:00 – 10:30	**Guest Lecturer: (On-line)** **Prof. Vera Antonia Büchner** Technical University of Applied Sciences Nuremberg	Digital transformation in health care - change management and agility
	10:30-11:00	**Overview of Startups in Digital Health: Innovations and Trends in the Czech Ecosystem** **Dr. Jelínek Tomáš** Vice Rector MVSO	
	11:00 – 11:15	**Coffee Break**	
	11:15- 12:30	**Group work**	Students will work in teams to develop their final project
	12:30-13:30	**Regional Leadership in Healthcare: A Conversation with the First Deputy Governor Moderated by Dr. Tomáš Jelínek** **JUDr. Vladimír Lichnovský** First Deputy Governor of the Olomouc Region Responsible for Healthcare, Financing and Investment of Public Institutions, and Energy	Brief introductions and an overview of the joint academic collaboration between MVSO and the Jerusalem Multidisciplinary College (JMC), highlighting its focus on healthcare innovation, digital transformation, and intercultural teamwork.
	13:30 – 14:45	**Lunch Break**	
	14:45- 16:30	**Group work**	Students will work in teams to develop their final project

MAY 8, 2025 (THURSDAY) **B2.232**	**09:00 – 11:00**	**Final Presentation**		Each group will present their project work. Presentations will be followed by feedback from a panel of instructors, and peer review from fellow students.
	11:00 – 11:15	**Coffee Break**		
	11:00- 13:00	**Final Presentation**		Each group will present their project work. Presentations will be followed by feedback from a panel of instructors, and peer review from fellow students...
	13:00 – 14:30	**Lunch Break**		
	14:30-15:00	**International Activities & The Benefits of Global Collaboration**	**Ms. Yael Catan & Mgr. Jitka Lidaříková**	Exploring the value of international academic exchange, teamwork across cultures, and global perspectives in healthcare management.
	15:00- 15:30	**Reflection & Next Steps**	**Dr. Lior Naamati-Schneider. JMC** **Dr. Jelínek Tomáš Vice Rector MVSO**	Key takeaways and conclusion of the workshop.
	20:00	**20:00 – End-of-Workshop Student Social Night** 🍾		Informal Student Meet-Up
MAY 9, 2025	**Morning**	**Departure**		**Israeli group departs Olomouc.**