# Worksheet number 1: Introduction to Entrepreneurship

**Task 1: self-assessment**

Assess your own business skills by rating yourself on a scale of 1 to 10 for each quality listed below. A score of 1 means you don't have the skill, while a score of 10 means you're proficient. This exercise will help you see which skills you need to focus on improving.

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| **Personality requirements for entrepreneurship** | **Score (1-10)** |
| I have patience |  |
| I am ambitious |  |
| I am confident |  |
| I am systematic |  |
| I think creatively |  |
| I can assert myself |  |
| I can communicate and negotiate |  |
| I can cooperate |  |
| I get things done |  |
| I can handle criticism |  |
| I can handle failure |  |
| I can make decisions under stress |  |
| I have a vision for the future |  |
| I see opportunities |  |
| I actively solve problems |  |



**Global Entrepreneurship Monitor (GEM)**

Global Entrepreneurship Monitor (GEM) is a consortium of national country teams, primarily associated with top academic institutions, that carries out survey-based research on entrepreneurship around the world. GEM is the only global research source that collects data on entrepreneurship directly from individual entrepreneurs! GEM’s Adult Population Survey (APS) provides analysis on the characteristics, motivations and ambitions of individuals starting businesses, as well as social attitudes towards entrepreneurship. The National Expert Survey (NES) looks at the national context in which individuals start businesses.

As part of the GEM National Expert Survey, entrepreneurship experts in each participating economy were asked to provide a score across 13 GEM Entrepreneurial Framework Conditions (EFCs) that, depending on the attention policymakers give to each, can enhance or hinder new business creation:

A1. Entrepreneurial Finance

A2. Ease of Access to Entrepreneurial Finance

B1. Government Policy — Support and Relevance

B2. Government Policy — Taxes and Bureaucracy

C. Government Entrepreneurial Programs

D1. Entrepreneurial Education at School

D2. Entrepreneurial Education Post-School

E. Research and Development Transfers

F. Commercial and Professional infrastructure

G1. Ease of Entry — Market Dynamics

G2. Ease of Entry — Burdens and Regulations

H. Physical Infrastructure

I. Social and Cultural Norms

**Task 2: Read the 2023/2024 global report findings and answer the following questions:**

Which of the 13 Entrepreneurial Framework Conditions (EFCs) consistently shows the worst performance? Which countries have seen improvements in the assessment of entrepreneurial education? What steps can lead to improvement in this area?

Which countries have the highest level of entrepreneurial activity? How does this compare to new entrepreneurs in European economies? Consider why this might be the case?

How many of the total economies have below-average social support for women entrepreneurs? Which economies are most supportive of women entrepreneurs? What is the main reason why people, especially women, are afraid to start new businesses?

From parts 4. Entrepreneurs are facing the future and 5. Entrepreneurs are resilient, write which piece of information impressed you the most.

**Task 3:** Create your own map of motivation for entrepreneurship. Why do you want to start a business? What do you hope to achieve? What are your goals? What motivates you to start a business?

You can take inspiration from the motivation map below:

**Your own motivation map:**

**Task 4:** Choose 2 companies, briefly describe them (area of focus, who their customers are, what products or services they provide) and try to say what might have been their motivation for doing business.

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**Task 5:** Work on part 1. of your semestral project – Introduction.

Select a country, check if a national report from the Global Entrepreneurship Monitor is available, and describe the background information (geographical location, brief history, political systém…) .