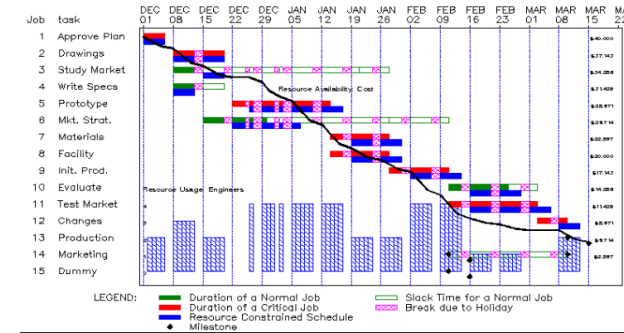
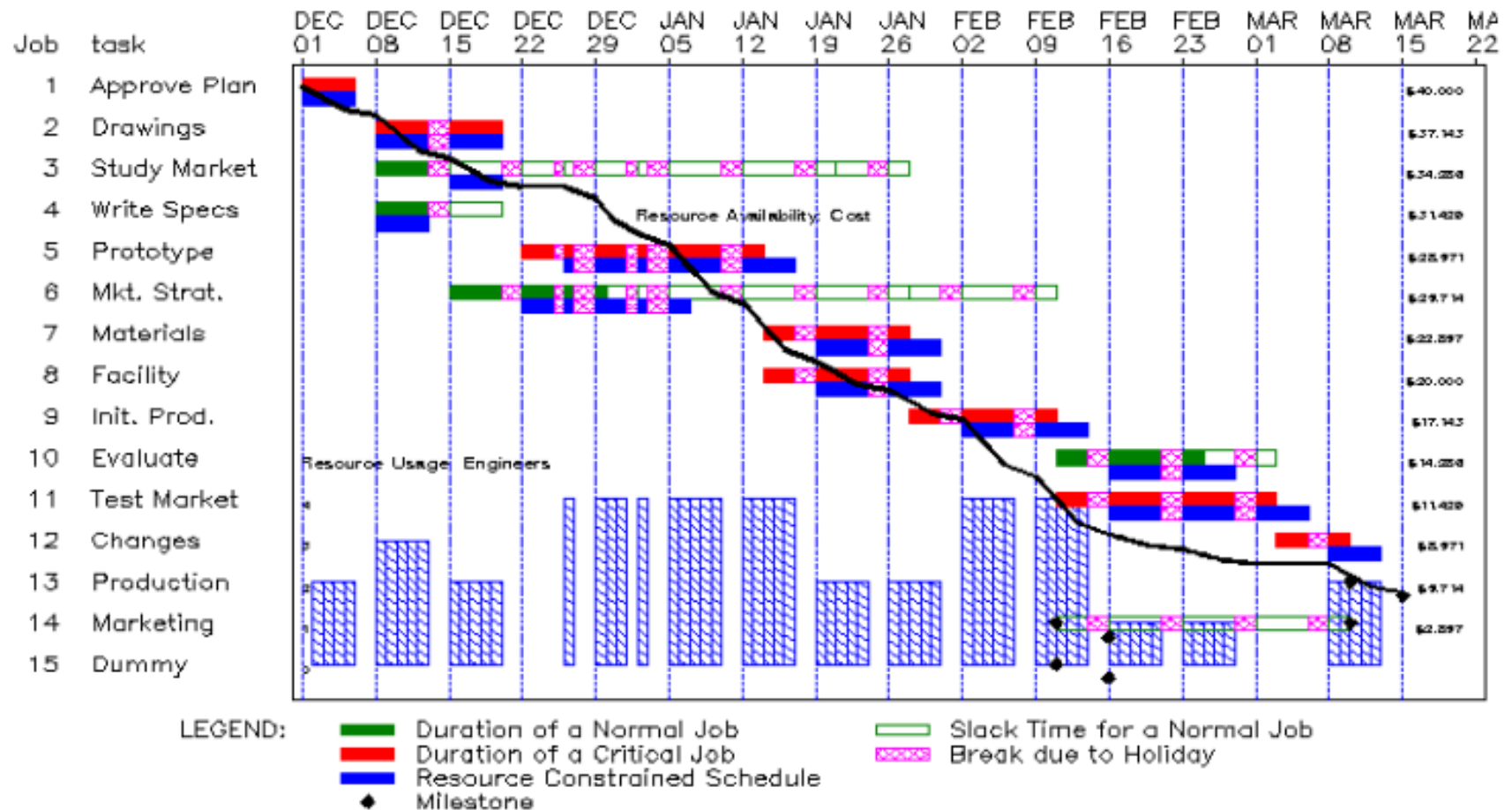


Project Timeline – Gantt Diagram

- Horizontal Line Chart
- Covers Time Period of Whole Project:
(Pre-investment Phase, Investment Phase, Realization Phase)
- Contains All Important Activities of the Project and Information about Time Duration
- Depicts Time Consequences (Continuity) of Activities
- Have to be Enough Detailed and Accurate
- Software: MS Project, MS Visio, (MS Excel), others...



Gantt Diagram Example



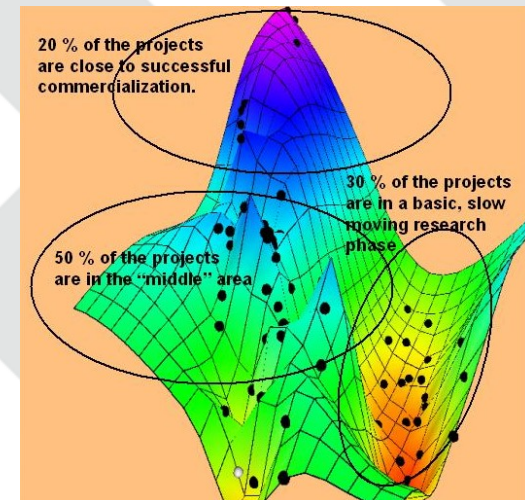
Summation SWOT analysis



	Opportunities (external, positive)	Threats (external, negative)
Strengths (internal, positive)	Strength-Opportunity strategies Which of the company's strengths can be used to maximize the opportunities you identified?	Strength-Threats strategies How can you use the company's strengths to minimize the threats you identified?
Weaknesses (internal, negative)	Weakness-Opportunity strategies What action(s) can you take to minimize the company's weaknesses using the opportunities you identified?	Weakness-Threats strategies How can you minimize the company's weaknesses to avoid the threats you identified?

External Factor Evaluation Matrix (EFE)

Opportunities		Weight	Rating	Weighted Score
1.	141 million possible investors in Europe, UK, and Germany.	0.06	1	0.06
2.	Low P/E ratio which should attract value investors.	0.06	3	0.18
3.	Increased desire for wireless service.	0.02	2	0.04
4.	Growing Hispanic population in the US.	0.06	2	0.12
5.	Sports marketing can be luring for younger customers.	0.10	3	0.30
Threats		Weight	Rating	Weighted Score
1.	New regulatory complaints (new phone # portability).	0.10	3	0.30
2.	Rising costs of healthcare.	0.07	2	0.14
3.	Global unrest- economic monetary and financial.	0.12	3	0.36
4.	Consumer privacy rights being attacked.	0.02	4	0.08
5.	Weak Consumer spending.	0.10	2	0.20
6.	Decreasing demand for traditional voice lines and fixed lines.	0.05	3	0.15
7.	Increasing overlap of telecommunication territories.	0.06	3	0.18
8.	Increasing competition for providers of web search directories.	0.02	2	0.04
9.	Increasing providers of wireless services.	0.06	4	0.24
10.	Brand recognition.	0.10	4	0.40
TOTALS		1.00		2.79



Identification of Success Factors, Risk Minimizing Actions, BP Addenda

- Key Contracts, Investments, Sales, Earnings,
- Assets Growth, Technological Development
- Share of Market, Strategic Partnership, Exit
- Strategic Planning, Reasonable Debt
- Capital Distribution (Portfolio), Specific Provisions (Production, Safety, Fire, ...)
- CVs, Personal Certificates, Trainings, Registry Transcripts (registers, cadastre)
- Project Documentation, Visualizations,
- Patents, Product Certificates
- Financial Statements (Balance Sheet, Profit and Loss Account, CF)
- Contracts, Information about Competition, Market Search

